



PRELIMINARY ANNOUNCEMENT

# Echo in Context 2005

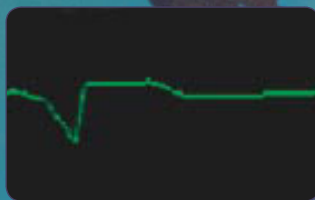
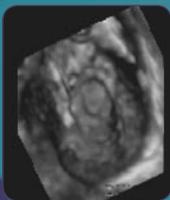
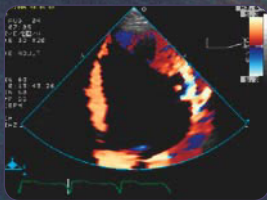
20th Annual International Video Teleconference

Saturday, February 26, 2005

WORLD ECHO and EP DAY

[www.echoincontext.org](http://www.echoincontext.org)

# The Pulse and the Beat: ECG and Echo



Sponsored by



DUKE UNIVERSITY  
MEDICAL CENTER

### Commercial Support Acknowledgement

Additional in-kind support is provided by WorldCare Global e-Health

This activity is supported in part by an educational grant from TomTec Imaging Systems and Edwards Life Sciences.

This activity is supported in part by an educational grant and in-kind support from Philips Medical Systems



**PHILIPS**

## How to Register

Registration is handled on a first-received, first-served basis. However, because seating is limited, we encourage you to use the online registration system to ensure your seat.

[www.registeramerica.net/duke2005](http://www.registeramerica.net/duke2005)

### You may also register by:

Phone: call 1-850-784-6002, ext 15 and have your credit card ready.

Or complete and mail in the attached Registration form.

### US Registration Fees

Physicians \$140 (USD)  
Sonographers, Residents, Fellows \$100 (USD)

### Canadian Registration Fees

Physicians \$100 (USD)  
Sonographers, Residents, Fellows \$75 (USD)

## North American Broadcast Schedule

### Maritime Time Zone

Check-in	11:30 am
TV Session 1	12:00 am
BREAK	2:00 pm
TV Session 2	2:30 pm
Conclusion	4:30 pm

### Eastern Time Zone

Check-in	10:30 am
TV Session 1	11:00 am
BREAK	1:00 pm
TV Session 2	1:30 pm
Conclusion	3:30 pm

### Central Time Zone

Check-in	9:30 am
TV Session 1	10:00 am
BREAK	12:00 pm
TV Session 2	12:30 pm
Conclusion	2:30 pm

### Mountain Time Zone

Check-in	8:30 am
TV Session 1	9:00 am
BREAK	11:00 pm
TV Session 2	11:30 pm
Conclusion	1:30 pm

### Pacific Time Zone

Check-in	7:30 am
TV Session 1	8:00 am
BREAK	10:00 pm
TV Session 2	10:30 pm
Conclusion	12:30 pm

## Echo in Context 2005 Registration Form—February 26, 2005

**Please Print Clearly** (For registration assistance, call 850-784-6002, ext 15)

Viewing Site Selected \_\_\_\_\_

City/State of Viewing Site \_\_\_\_\_

First Name/Last Name \_\_\_\_\_

Title \_\_\_\_\_

Practice or Specialty \_\_\_\_\_

Business or Employer Name \_\_\_\_\_

Department \_\_\_\_\_

Preferred Mailing Address (please circle one) Home Work

Street \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone ( ) \_\_\_\_\_ Extension \_\_\_\_\_

Fax ( ) \_\_\_\_\_

**Amount Enclosed** (check one).

Make checks (US Funds Only) payable to: **ACE Special Projects:**

Physician **\$140**       Sonographer, Resident, Fellow **\$100**

Teleconference Certificate enclosed. *Enter certificate's 6-digit serial number here* \_\_\_\_\_

Education Sales Order # (Begins with 61 or 22) \_\_\_\_\_

**Send your check and coupons along with this form to:**

### ACE Special Projects

Echo in Context Teleconference Registration

2809 W. 15th Street, Suite 202

Panama City, FL 32401

**If registering by credit card, the following information is required:**

American Express       Master Card       Visa       Discover

Cardholder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Address (include city, state/province, zip/postal code)

\_\_\_\_\_

\_\_\_\_\_

**Signature** \_\_\_\_\_

Address where card statement is to be sent if different than the above:

\_\_\_\_\_

\_\_\_\_\_

**Thank you!**

**Copy and return**

# The Pulse and the Beat: ECG and Echo

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Video Teleconference

PRELIMINARY ANNOUNCEMENT

## Echo in Context – Background

Now in its 20th year, Echo in Context is the longest standing and most watched recurring telemedicine educational event in the world. The program is characterized by its ability to present comprehensive information in a concise and easy to understand format. The previous year's audience always decides the topic.

## Why Attend

Echo in Context 2005 is a program for better understanding of emerging and common applications of electrophysiology (EP) and echo methods such as atrial fibrillation, heart failure and others. This program will cover EP (diagnostic, ablation and pacing) as well as echo methods (echo, Doppler, Doppler Tissue Imaging, 3D, and other sequential based methods).

## Learning Objectives

- Following the activity, participants should be able to:
- Understand the relationships between electrical (EKG) and mechanical (echo) activity of the heart.
  - Explain the pathologic effects of disordered EKG and echo relationships.
  - Understand the latest diagnostic and therapeutic methods for management of patients with heart rhythm or contraction disturbances.
  - Define what methods are currently clinically established and what are not.
  - Understand how and why critical clinical decisions are made in electrophysiology and echo laboratories and the roles each play in patient care.
  - Define therapeutic goals and outcomes in patients with these disorders.

## Who Should Watch

Cardiologists, electrophysiologists, sonographers, cardiac surgeons, anesthesiologists, internists, general practitioners, emergency room physicians, nurses, and other health care professionals involved in the care of patients with heart disease. Even medical and nursing students will benefit because echo is so pervasive in clinical care.

## Viewing Sites

For a detailed listing of sites, please refer to:  
[www.registeramerica.net/duke2005](http://www.registeramerica.net/duke2005) or call  
1-850-784-6002, ext 15.

## Activity Director and Host

**Joseph Kisslo, MD**

*Cardiologist*

Professor of Medicine, Duke University Medical Center, Durham, North Carolina USA

## Activity Moderators

**Randolph P. Martin, MD**

*Adult cardiologist*

Professor of Medicine, Emory University, Atlanta, Georgia USA

**Mark Monaghan, PhD**

*Clinical Scientist*

Consultant Clinical Scientist, King's College Hospital, London, UK

**David Adams, RDCS**

*Cardiac Sonographer*

Duke University Medical Center, Durham, North Carolina USA

## Faculty

For faculty information or to register online, visit the registration website:  
[www.registeramerica.net/duke2005](http://www.registeramerica.net/duke2005)

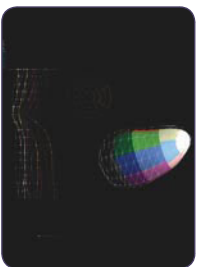
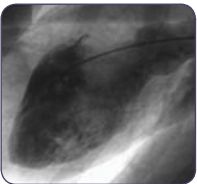
[www.echoincontext.org](http://www.echoincontext.org)

**Philips Medical Systems/Duke Echo Teleconference**  
3000 Minuteman Road  
Andover, MA 01810-1099

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## **Echo in Context 2005**

**Presented LIVE Worldwide!  
Saturday, February 26, 2005**



# **WORLD ECHO and EP DAY**